


Alex Widmer



Alex Widmer joined Horizon21 in November 2008. He is the Head of Client Relations.

Alex Widmer has extensive expertise in the financial services industry. He began his career in 1995 at Credit Suisse Group in Zurich, Switzerland, as a Relationship Officer for large multinational clients.

In January 1998 he successfully changed his career path by crossing over industry lines and joining Swiss Re in Zurich, Switzerland. As a director he held various senior client relationship positions in the financial services business group. His client base consisted of large commercial and investment banks in Switzerland, United Kingdom, Spain and Sweden. From 2002 to 2003 he worked as a Country Manager for Fox-Pitt Kelton, the in-house investment bank of Swiss Re developing M&A and equity capital markets agendas for European banks. In 2008 he was Head of Business Development for the credit business of Swiss Re.

He holds a Master's degree in business administration from the University of Zurich, Switzerland, where his major courses of study were banking and finance.

Alex Widmer was born in 1968. He is married and lives with his family in Switzerland.